



Mission

Wilmette Public Library welcomes everyone with collections, resources, and experiences that enrich the lives of individuals and our community.

Vision

Inspiring lifelong curiosity, exploration, and discovery

Values

At Wilmette Public Library, we:

- Champion intellectual freedom
- Advance inclusion, diversity, equity, and accessibility
- Promote literacy and a lifelong love of reading
- Curate vibrant collections and experiences
- Deliver specialized services and programming
- Cultivate strong community connections
- Establish and maintain valued partnerships
- Promote stewardship of sustainable practices
- Continuously evaluate, adapt, and innovate
- Act with courtesy, initiative, creativity, and flexibility



Welcoming Environment

Outcomes

- Reflect the diverse interests and needs of our community
- Enhance and simplify the library experience

Priorities

- Bridge gaps in services through outreach, digital resources, and partnerships
- Highlight the wealth of resources offered in our building and collections in more accessible and visually appealing ways
- Curate and promote quality collections in a variety of formats
- Provide welcoming spaces to meet the evolving needs of our community
- Foster a positive, collaborative work environment for all employees
- Prepare staff with professional development resources and leadership opportunities, and support individual paths for career growth

Initiatives for FY23-24

- Evaluate and maintain personnel and compensation policies to equitably recruit, retain, and recognize talented staff
- Digitize, preserve, and enhance access to rare and unique local history resources
- Reallocate spaces for patron computer services to accommodate implementation of emerging technologies in a flexible, creative space



Connected Community

Outcomes

- Empower individual growth and an expanded mindset
- Foster belonging and understanding

Priorities

- Increase awareness and use of the library and its programs, resources, and services using existing popular channels of communication
- Explore and facilitate opportunities to grow and strengthen strategic partnerships
- Participate in community events, committees, and service organizations to demonstrate and promote the library's role in the community
- Develop and present valuable, outcome-oriented programs and events
- Enhance early literacy, experiential, and lifelong learning opportunities
- Host and promote public forums for residents to explore and discuss topics affecting our community

Initiatives for FY23-24

- Develop and implement a unified branding and style manual to guide staff in creating library communications that are consistent, creative, and effective
- Develop and implement a framework for collecting feedback about services and programs
- Optimize accessibility to our collections and services through the website and app



Sustainable Future

Outcomes

- Meet and anticipate future needs
- Preserve and promote the assets of the district

Priorities

- Prepare trustees to represent the interests of stakeholders through comprehensive orientation and continued development
- Conduct responsive and informed long-range capital planning
- Maintain building, grounds, and physical operations with sustainable and environmentally responsible practices
- Revitalize and reimagine the first floor and lower level of the library

Initiatives for FY23-24

- Continuously evaluate technological assets to optimize efficient system solutions, including building automation, networked communication, and computing environments
- Complete responsive space needs assessment to inform and establish priorities for service design and capital planning